

College Test Preparation

Kaplan is a for-profit corporation that provides educational services to colleges and universities and corporations and businesses, including higher education programs, professional training and certifications, test preparation and student support services. Providing services for over 80 years.

Kaplan and Fidelity Investments are independent entities and are not legally affiliated.

Details are as of July 2023 and are subject to change.

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Kaplan offers College Test Preparation services led by a team of teachers and backed by a higher score guarantee – at a lower price for employees.



Why Kaplan?

Kaplan provides leading educational solutions across multiple industries and topics. They help students prepare for the SAT or ACT college prep tests by focusing on key concepts and score-boosting strategies.

- One of the world's largest and most diverse education providers
- Has helped more than 1 million students
- Early leader in online education as well as a leader in instructional innovation
- Programs available online, in-person and offered as either self-paced or teacher led
- 9 out of 10 Kaplan students get into one or more of their top-choice schools



Benefit to Employees

Employees with high school-aged children looking for extra help in preparing for the SAT or ACT college tests could benefit from:

- Engaging classes either online or in-person; teacher led or self-paced
- Teachers available to answer questions during the classes or 1-on-1
- In-person classes available nationally
- [Kaplan's higher score guarantee](#)
- A special discount through Fidelity: \$100 off the teacher-led and \$50 off the self-paced preparation classes



Benefit to Employers

Provides support for employees with children or family members planning for college or secondary education:

- Helps employees better ensure that their child is prepared for their biggest college-related test
- May help alleviate the household stress of preparing for test day, which can often take weeks or months of preparation

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<https://www.kaplan.com>

Executive overview	Kaplan is a for-profit corporation that provides educational services to colleges and universities and corporations and businesses, including higher education programs, professional training and certifications, test preparation and student support services. Providing services for over 80 years. Operates in over 30 countries and delivers online courses in over 100 countries. Kaplan, Inc. has been part of Graham Holdings, formerly The Washington Post Company, for more than 30 years and has become its largest subsidiary.
Data security & privacy	Please refer to Kaplan's privacy policy (linked here). This website is not affiliated with Fidelity Brokerage Services LLC or any of its affiliates and the 3 rd party is solely responsible for the information and services it provides.
Employee experience	The Financial Wellness experience will include a direct link to Kaplan. These links will prompt users with a leaving site message before directing them to a custom landing page that welcomes Fidelity users. For more information on how we link to third parties, please see the Financial Wellness Service Overview. Kaplan may email, text, or call employees if the employees chooses to engage with Kaplan.
Data & reporting	Fidelity will not send any personal data to Kaplan. All personal data will be entered by employees directly on Kaplan's site. Fidelity may send Kaplan an anonymized client indicator for each employee that follows a link to Kaplan's site. This indicator will enable Fidelity to report on aggregated, anonymous data. For more information about data and reporting, please see the Financial Wellness Service Overview.
Cost to employees	Kaplan has various programs available that employees can choose based on what best meets their needs. Through Fidelity, they will receive a discount of \$100 off the teacher-led classes for a discounted cost of \$499 and \$50 off the self-paced prep at a discounted cost of \$249.
Fidelity compensation	Fidelity will not receive compensation from Kaplan.